



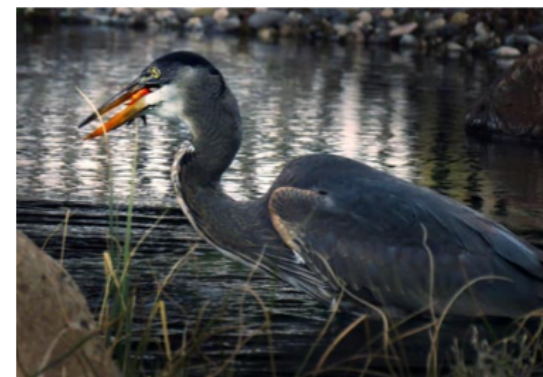
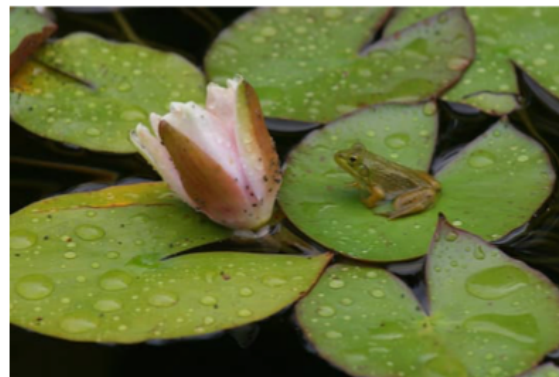
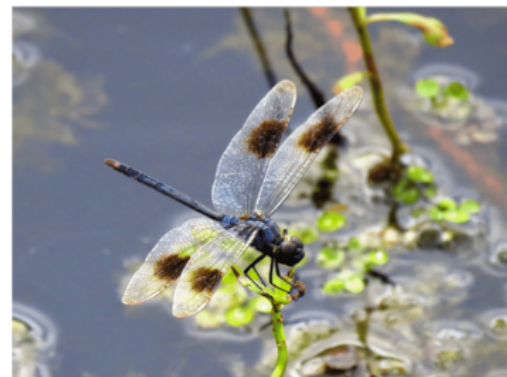
# Natural Swimming Pools

## Our Story

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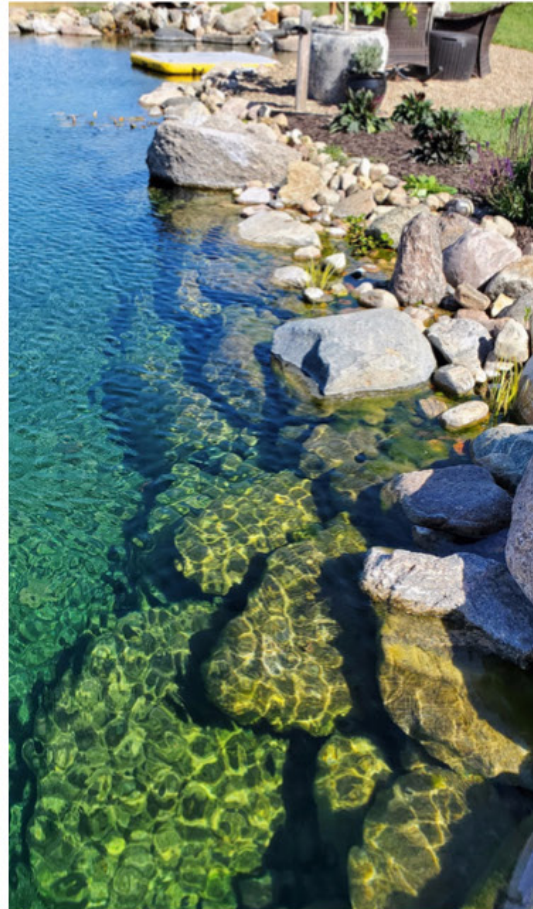
Though Total Habitat is widely known today for pioneering the Natural Swimming Pool/Pond system used in North America (and beyond), we actually began as a Zoo Exhibit design and fabrication company back in the late 1990's. After building an otter habitat and watching them joyfully swim about in the crystal-clear, chemical-free water of their exhibit, we thought, *we need to do this for humans!*

Though chlorine-free swimming pools and ponds were already in use in parts of Europe at that time, our challenge was to create a system that would reliably work in not-so-temperate climates like those of the United States, Mexico, Canada, India, Spain and South America. Using knowledge gained from years of experience in the Zoo and Aquarium industries, we studied all things water and water filtration, drawing from biology, chemistry, and the waste water treatment industry. After several test tubs and ponds, we built our first natural swimming pool in 2000 and released our how-to eBook in 2002 (now in its 3rd Edition). Over the last two decades, we've built natural pools all across the U.S., from coast to coast and in all climates, proving our system works and that swimming naturally *is* the future.

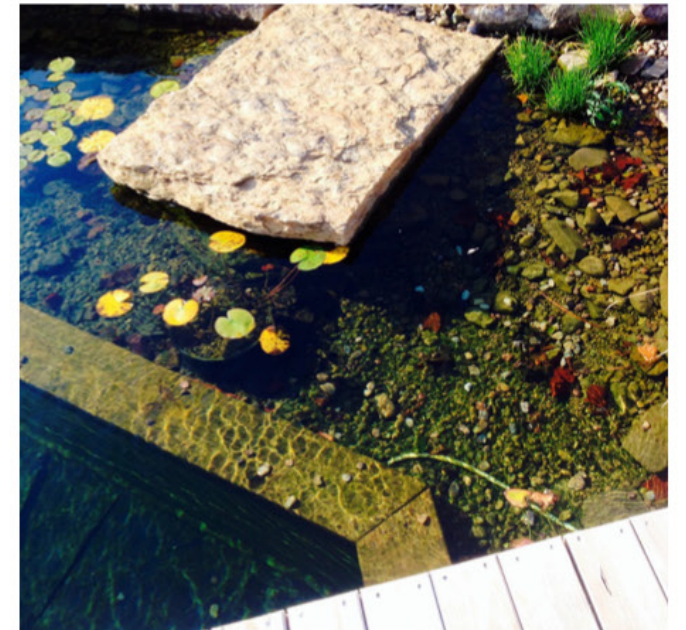
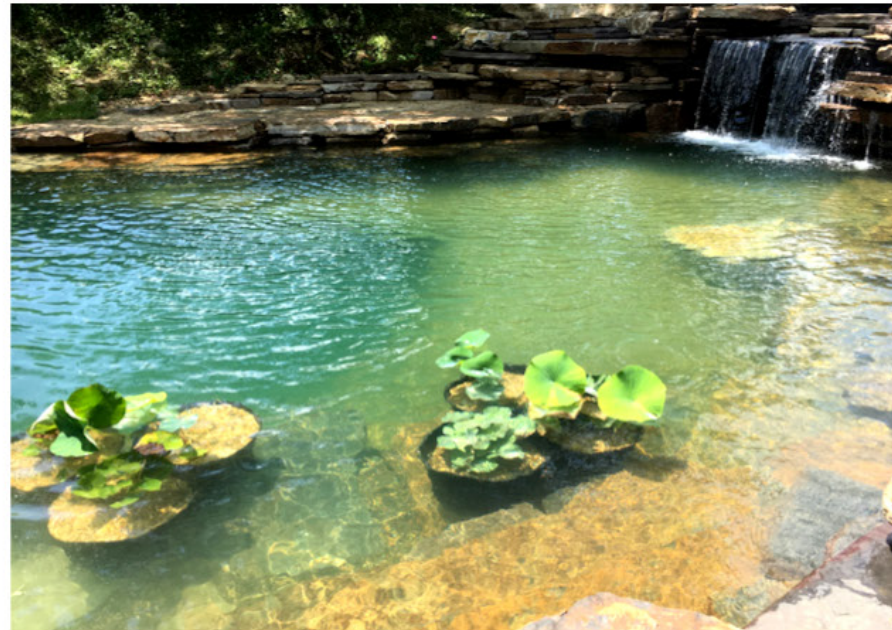
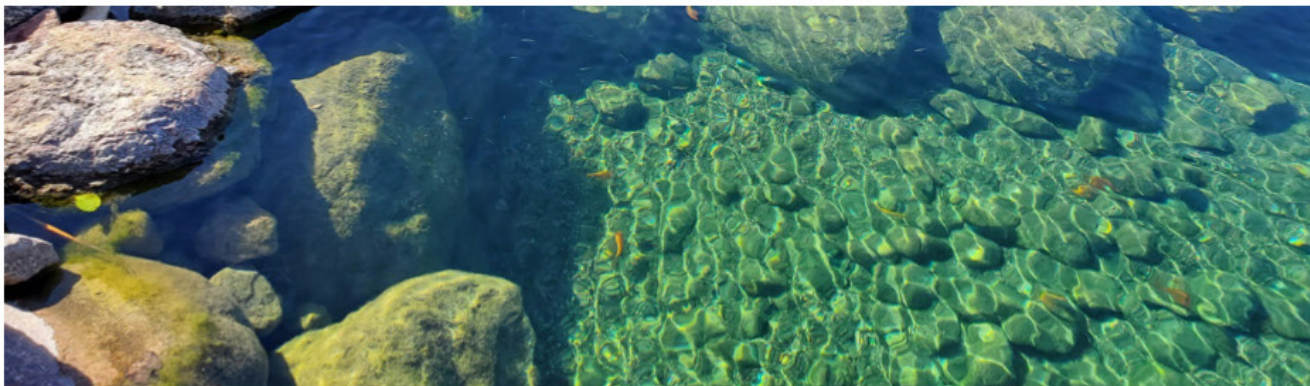


## The (Natural) Water

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Whether you call them *natural pools*, *eco pools*, *organic pools*, *pool-ponds*, *swimming ponds*, *swimming holes* or *NSP's* (for short), our Natural Swimming Pool/Ponds are a chemical-free, low-maintenance alternative to traditional chlorine/salt pools. The water in our natural pools is sparkingly clean, crystal-clear and filtered naturally using a robust built-in biological filtration system. Instead of dumping toxic (and expensive) chemicals into a sterile, chlorinated pool each summer, surround yourself with the beauty and tranquility of nature (and enjoy it all year round)!



## Why Swim Naturally?

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### **BENEFITS**

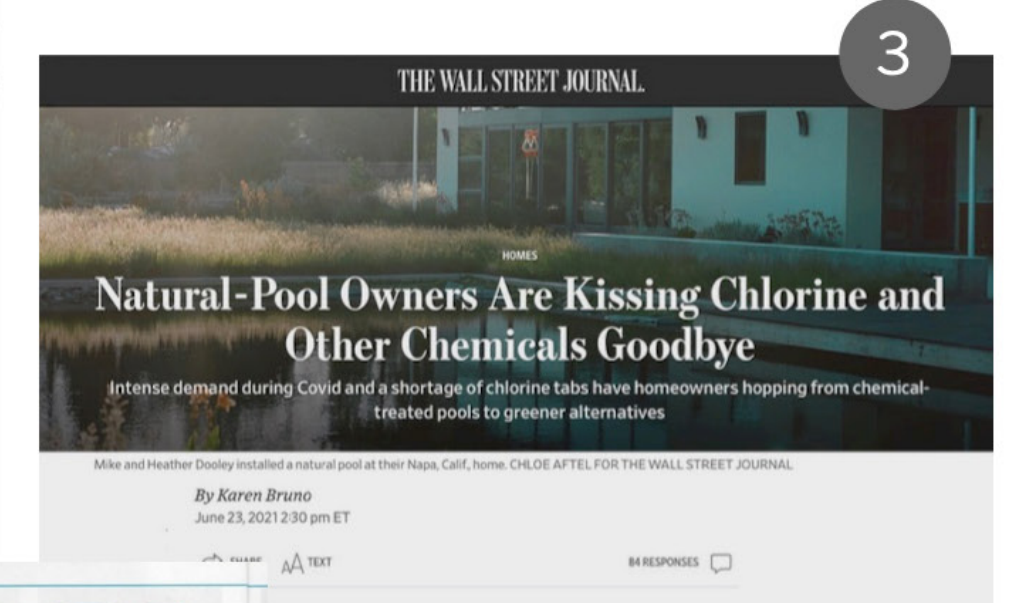
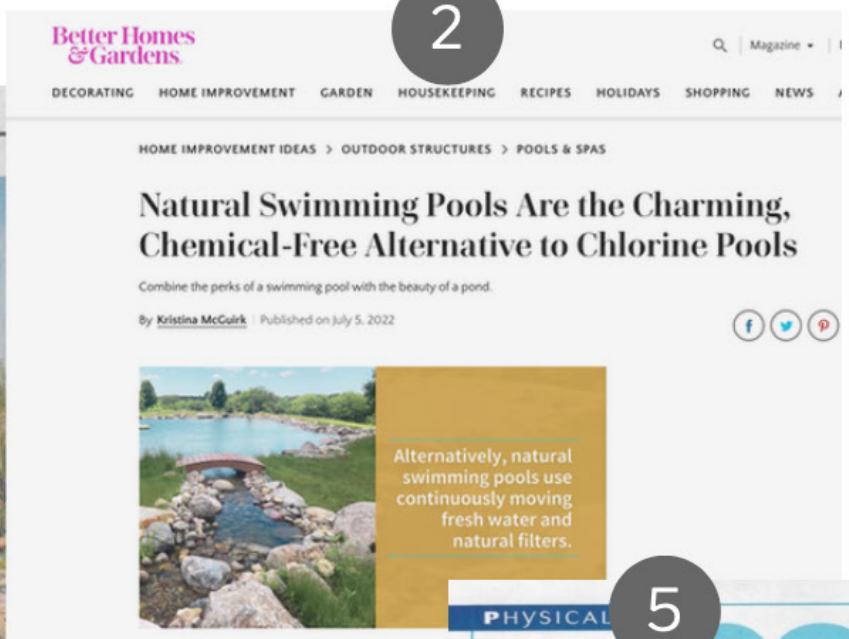
- Freshwater: No Chlorine or Salt-Chlorine
- Crystal-Clear, Clean Water
- Provide Year-Round Enjoyment
- Pet Friendly (Bring On Your Water Dogs!)
- Bring Nature to Your Space
- Provide STEM Education Opportunities

- Provide Water Gardening Opportunities
- Can Be Used For Ice Skating
- Kid & Family Friendly
- Can Feature Edible & Medicinal Plants

### **FEATURES**

- Piers or Docks
- Jumping Boulders
- Waterfalls or Streams
- Zero-Entry or Step-In Beaches
- Infinity Edges
- Heated Swimming

# Total Habitat Media Attention



- 1) The New York Times, 2007
- 2) Better Homes & Gardens, 2022
- 3) The Wall Street Journal, 2021
- 4) House & Garden, 2007
- 5) Current Science, 2006
- 6) Luxury Pools + Outdoor Living, 2017



"We absolutely love our Natural Swimming Pond and so does everyone who comes here!"

- Eve, *Elohee Center: Meditation & Healing Retreat in Georgia*

"The waterfall, plant life, fish and pool add life, beauty and calm to our surroundings"

- Nancy, Residential Natural Pool Client in Kansas

"There's so much nature here now... (our son) spends more time outside and now all his friends want to come here to hang out"

- Julie, Residential Natural Pool Client in Connecticut







# Contact Information

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